



ONLINE TICKET SALES AND RESERVATIONS FOR NCR COUNTERPOINT

Outbound is a unique software product designed to extend the NCR Counterpoint business system. Its reservation, ticketing, online sales and box office modules fulfil all of your zoo, museum, attraction or tourism-based business' sales, management and reporting needs.

Fully integrated with NCR Counterpoint, Outbound provides everything you need to sell and manage tickets, reservations, programs and activities online and onsite. The optional box office module provides timed and capacity-limited ticket sales right from your point of sale touchscreen.

We will create customized ticketing and reservation web pages to match the look and feel of your brand, providing a mobile-friendly solution for customers using a computer, tablet, or smartphone. There are no hidden or per-ticket fees.

Outbound is committed to helping you get the most out of your investment. The Outbound solution is provided by Jonas Software, one of the world's top 50 largest software companies. Our ongoing Customer Care program gives you ongoing upgrades and support from our team of experts in the attractions space, who are here to help 24/7.

DESIGNED FOR ATTRACTIONS



MUSEUMS
AND ART
GALLERIES

ZOOS
AND
AQUARIUMS

TICKETED
VENUES

ADVENTURE
AND
RECREATION



ONLINE
RESERVATIONS



BOX OFFICE
TICKETING



RESERVED SEAT
TICKETING



ONLINE
MEMBERSHIPS &
DONATIONS



PARKS AND
CAMPGROUNDS



REPORTING

CONTACT YOUR OUTBOUND AUTHORIZED RESELLER

Retail Management Systems

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Made for NCR Counterpoint SQL

MODULES

ONLINE RESERVATIONS

- Your own unique ticketing pages, mobile friendly and custom-built to reflect your brand
- Print-at-home tickets, instant email confirmations and program information
- Complex reservations with waitlists, participant data collection, add-ons and more

BOX OFFICE TICKETING

- Seamless integration with Counterpoint POS
- Timed tickets, general admission and reserved seating with unlimited pricing levels
- Custom designed tickets
- Scanning module for ticket validation directly from a smartphone

RESERVED SEAT TICKETING

- Customizable seat maps and templates
- Online and Box Office interfaces
- Individual or best available seat selection

ONLINE MEMBERSHIPS & DONATIONS

- Purchase new and renewal memberships online
- Integration with Counterpoint Customer List, Raiser's Edge and other CRMs
- Customized donation pages

PARKS AND CAMPGROUNDS

- Dynamic maps for visual space selection
- Check in/out functions for complete campground management
- Management for marinas, campgrounds and parks

REPORTING

- Build reports, graphs and dashboards
- Browser driven with PDF, XLS and CSV export capabilities
- No technical expertise needed

HOW OUTBOUND AND COUNTERPOINT WORK TOGETHER

